

1. College Job Fairs
2. Network w/ Business Partners
3. Business Partner sponsor new member.
4. Chamber of Commerce Mtgs
5. Follow up w/ ARMA website employment listings
5. Follow up w/ career opportunity
re: Hiring... Did they hire from ARMA 5-15
- Do they sponsor/support ARMA
6. Wine & Cheese / Beer Event
7. Variety of meeting locations
8. Host meeting at business partner facility
9. Partner with other Associations
10. Continuing Education Credits / CRA Workshops
11. Have "laid-back" mtgs. on occasion
12. Member recruitment contest w/ award or recognition
13. Points program for meeting attendance / involvement
14. Free meetings
15. Scholarships
16. gifts during meetings

5. What are your top 5 five ideas for programs to recruit new members?

NO VALUE ASSIGNED



1. FUN / ADVENTURE LOCATION
2. FOOD AND BOOZE (WHERE ALLOWED)
3. ONSITE MTG. / ROADSHOW
4. INTERESTING TOURS
5. WEIRD STUFF! (WITHIN REASON AND THE LAW)