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- Active & Connected board/team
- Monthly prez message
- Reinforce member appreciation
- New member engagement - @ meetings, by Board

W

- Young people
- Retiring population \uparrow 20%
- Attendance \uparrow 20%

Focus
• existing members
- engagement/feedback

O

- Business Partners
- Technology \rightarrow begin mentor programs
- Mentoring
- Other related industries
- CIM education - in our organizations