P- People

S

~~Icebreaker~~
- Certifications
- Providing Information
- Personal/Localized Network
- Sharing Knowledge + resources
- Strong Board Leaders

W

- Lack of intermingling
- Prep of Elevator Speech
- Lack of Clarity w/ Board member responsibilities & Communication

O

- Icebreaker
- Career Goals/Education
- Applying ARMA skills in work + personal life
- Recognition promotes participation
- Fundraising - Charity

T

- Other Associations
- Lack of $ support from employers
- Work/Life/Assoc. Balance (Lack of time)