

3. How can you use technology (i.e. social media, the internet, website, etc.) as part of your recruiting efforts?

Facebook / LinkedIn, etc.

- job offers
- Notifications / Use FB invites for RSVPs
- Use other organizations social media to promote
- Ask members or colleagues to share via social media
- Share mtg. schedules
- Repetition
- Chapter involvement (pictures of events, Awards, etc.)
- Celebrations, Achievements, Promotions
- Solicitation (Speakers)
- online survey
- Just send it ✓
- Chapter App
- Local Branding
- Sharing Links
- Mail services
- eventsite

- OFFER INCENTIVE

- LIST ARMA ON BUSINESS PARTNER'S WEBSITE

- MEET-UP

- ARMA APP (EXPAND)

- POKEMON - FINDA-BOX / RECORD

★ FUNCTIONING WEBSITE

★ E- BLASTS

★ MEMBER PROFILES / SPOTLIGHTS

★ SHARE w/ MEMBERS

★ STREAM MEETINGS

★ VIDEOS / YOUTUBE CHANNEL

★ PRE-MEETING INFORMATION

★ ON-DEMAND CONTENT